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India Steel Conclave 2025

- Enhancing Steel Demand to 500 MT for Viksit Bharat -

25th July 2025 • New Delhi

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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"India is striving towards the ambitious goal of exporting 25 million tons of steel while working to enhance production capacity to 500 million tons by 2047."

- Hon'ble Prime Minister of India, Shri Narendra Modi

BACKGROUND

Steel has long been regarded as one of the most essential metals, playing a pivotal role in industrialization. Its production and utilization are often seen as benchmarks of a nation's economic progress, as steel serves both an intermediary and raw material product in usage. Hence, it would not be an overemphasis to say that the steel industry has always been in the lead of industrial development and backbone of every economy.

India is the world's second-largest producer of crude steel. As per World Steel Association the crude steel production and per capita consumption in 2024 is 149.4 MT and 102.6 Kg. respectively. The Indian government has announced a variety of policy initiatives over the years to promote the development of the domestic steel industry due to which steel and its associated mining and metallurgy sectors have seen major investments and developments in the recent past.

The National Steel Policy, 2017 foresee 300 million tonnes of production capacity in 2030-31. Per capita consumption of steel has risen from 57.6 kgs to 74.1 kgs in the last five years. The Indian government aims to increase rural steel consumption from the current 19.6 kg per capita to 38 kg per capita by 2030-31, as part of its broader strategy to boost demand in the steel industry and further fuel the economic growth. Immense room for expansion is provided by India's relatively low per capita steel use and projected increase in usage arising from heightened infrastructural development and the booming automobile and railway industries.

Steel sector has become a key priority area considering the reliance of wide variety of industries on its products as India strives to emerge as a manufacturing hub through policy efforts such as Make in India. With the sector contributing to around 2% of the country's GDP, India is the world's second-largest steel producer and is likely to become the second-largest steel consumer in the world after China.

To achieve sustainable growth and long-term success in India's steel industry, several critical success factors, enablers, and foundational elements must be prioritized. A strong emphasis on R&D innovation, raw material security, steel decarbonization, reducing steel imports, and promoting specialty steel is essential in realizing this vision. The journey will require steady-fast commitment from relevant stakeholders to work in tandem, plan and execute comprehensive initiatives, sustain their efforts over business cycles and overcoming challenges relating to sustainable growth of this pivotal sector of the economy.

To deliberate on above and related issues, **ASSOCHAM is organizing 'India Steel Conclave 2025 – Enhancing Steel Demand to 500 MT for Viksit Bharat – on 25th July 2025 in New Delhi.**





KEY ISSUES

- Need for investment in research and development (R&D) to adopt advanced technologies
- Challenges in transitioning to sustainable and low-carbon steel production methods
- Environmental concerns related to mining and raw material extraction
- Evaluating CBAM's influence on India's steel exports
- Need for circular economy practices such as recycling and scrap utilization to ensure sustainability
- High production costs impacting global price competitiveness
- Stringent international trade policies and anti-dumping measures affecting exports
- Need for infrastructure and policy support to boost export-oriented manufacturing
- Analysing role of FTA's in steel Imports
- Infrastructure & Logistics support for resource evacuation .

TARGET AUDIENCE

- Steel Producers
- Steel Movers
- Construction Material Suppliers
- Logistics Providers
- Mining Organizations
- Government Policy Makers & Decision Makers
- Safety Institutes
- Construction Industry
- Infrastructure and Real Estate Developers
- Global Steel Organizations
- Financial Institutions
- Steel Consultants
- Machinery and Equipment Manufacturers
- Technology Providers
- Global Buyers
- State Corporations
- Domestic & International Investors
- environment & Sustainability Professionals
- Engineers & Architects
- Researchers & Scholars
- Warehousing and Material Handling Organizations
- Automotive Industry
- Energy Sector
- Consumers Durables
- Component Manufacturers

BENEFITS OF PARTICIPATION

- Networking Opportunity with steel, mining, logistics and equipment manufacturer for business alliances & partnerships.
- Interaction with Government Officials from Central & State Government.
- Interaction on Emerging Technologies for Steel in India.
- Showcasing on Mineral Exploration and Evacuation Techniques.
- Deliberation on Policy Environment for Fostering Growth of Indian Steel Industry.
- Providing Excellent Brand Visibility.

SPONSORSHIP OPPORTUNITIES

Platinum Partner – Rs. 7 Lakhs

- Prominent display of Company Logo as 'Platinum Partner' at the main backdrop.
- Speaker slot in the Inaugural Session along with Business Session.
- 2 Minutes Corporate Video after Inaugural Session.
- Corporate literature to be included in the delegate kit.
- Promotion of Company Logo on ASSOCHAM's website at delegate registration page.
- Promotion of Company Logo on ASSOCHAM's social Media Platforms.
- 7 Complimentary delegate passes to attend the Conclave.
- Acknowledgement of support in the "Thank you Panel".
- Exclusive exhibition stall , providing a prime opportunity to showcase your brand, products, or services to a targeted audience.

Gold Partner – Rs. 5 Lakhs

- Prominent display of Company Logo as 'Gold Partner' at the main backdrop.
- Speaker slot in the Business Session of the Conclave.
- Corporate literature to be included in the delegate kit.
- Acknowledgement of support in the "Thank you Panel".
- Promotion of organization logo on ASSOCHAM's social media platform.
- 5 Complimentary delegate passes to attend the Conclave.
- 3x2 Exhibition Space is to be provided.

Banking Partner – Rs. 4 Lakhs

- Exclusive Standee at the Dining Area as a Banking Partner.
- Prominent Display of Company Logo at Backdrops, Banners, Promotional Materials.
- 2 Minutes Corporate video after Inaugural session & during Lunch period.
- Promotion of Company Logo on Delegate Invitee Mails.
- 3x2 Exhibition Space is to be provided.

Lunch Partner (Exclusive) – Rs. 6 Lakhs

- Exclusive Standee at the Dining Area as a Lunch Partner.
- Prominent Display of Company Logo at Backdrops, Banners, Promotional Materials.
- 2 Minutes Corporate video after Inaugural session & during Lunch period.
- Acknowledgement of support in the "Thank you Panel".
- Promotion of Company Logo on Delegate Invitee Mails.
- 5 Complimentary delegate passes to attend the Conclave.

Silver Partner – Rs. 3 Lakhs

- Prominent display of Company Logo as 'Silver Partner' at the main backdrop.
- Promotion of Company Logo on ASSOCHAM's social Media Platforms.
- 5 Complimentary delegate passes to attend the Conclave.
- Acknowledgement of support in the "Thank you Panel".

Delegate Fee: Rs. 4,000/- inclusive of GST

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